

FOR

# RURAL AMERICA

BROADBAND BUILDS OPPORTUNITY



★  ★  
**60**  
MILLION

RURAL AMERICANS

Broadband in  
Rural Homes:

**↑ 117%**

in 10  
years



Rural America  
Needs Broadband

**GROW eCOMMERCE**

2/3 jobs created by  
small business



**ACCESS eLEARNING**

5M online degree  
students by 2020



**EMBRACE eHEALTH**

45,000 fewer rural  
doctors by 2020



**\$70+ BILLION**  
Annual Investment



in U.S. Networks

**BROADBAND  
COMPANIES**  
committed to closing



**DIGITAL  
DIVIDE**

**SMART POLICIES  
HELP**



Streamline Rules,  
Boost Federal  
Funding

# BROADBAND BUILDS OPPORTUNITY

learn more at [USTelecom.org](http://USTelecom.org)

